



Professional Ski Instructors of America
American Association of Snowboard Instructors

EDUCATION FOUNDATION

THE PSIA-AASI EDUCATION FOUNDATION

The Professional Ski Instructors of America and the American Association of Snowboard Instructors (PSIA-AASI) is the world's largest education organization dedicated to teaching people how to ski and snowboard.

The PSIA-AASI Education Foundation is the nonprofit arm of PSIA-AASI and provides education resources and training for professional ski and snowboard instructors and volunteers to enhance their personal growth, further their career paths in instruction, and ultimately improve their students' experiences on the mountain.

The goals of the Foundation:

- Provide high-quality free (or low cost) ski and snowboard education to 501(c)(3) programs as well as their volunteers, instructors, and students
- Increase ski and snowboard opportunities in the workforce
- Improve health and wellness by increasing participation in skiing and snowboarding
- Develop, through research and data, contemporary education materials for the ski and snowboard industry



"I can't thank PSIA-AASI enough for all the wonderful education resources it provides. They have allowed me to have the most wonderful 50 years of involvement in the ski industry!"

~ Bill Selvage, Member since 1966



“I can confidently say that without the free materials, my concentration and personal interest in the adaptive discipline would not be as high as it is today.”

– Billy Donovan, Adaptive Level I; National Sports Center for the Disabled, CO

THE IMPACT OF YOUR GIVING

Your contribution helps fund essential programs for emerging leaders in the ski and snowboard industry. Whether you invest in a specific scholarship or the greater foundation, there are many opportunities to give a gift that can change a career, and a life.

Certification/Specialist Education Track Scholarships

Help give emerging leaders opportunities to grow through attending educational events and other experiences which can be career- and life-changing.

Education Foundation

Giving directly to the foundation funds the creation of cutting-edge education materials, and provides PSIA-AASI the ability to offer high-quality free (or low cost) snowsports education materials to 501(c) (3) programs across the country.

Nancy Oakes Hall Women’s Scholarship

Help empower women in snowsports education with opportunities for professional development, and honor Nancy Oakes Hall, a former PSIA Alpine Team member (1992-96) and Aspen/Sun Valley instructor who lost a battle with cancer in April 2018.

Small Snowsports School Scholarships

Help provide instructor teams at small ski and ride schools access to education events hosted by education leaders, such the PSIA-AASI National Team.

Veteran Workforce and Education Track Scholarship

Help offset veterans’ expenses to pursue membership with either PSIA-AASI or National Ski Patrol (NSP), and education tracks from either PSIA-AASI or NSP. Your donation also provides veterans with a free lifetime membership to the 10th Mountain Division Foundation.

“Someone supported me early on in my instructor career, and I’ve forever been grateful because teaching prepared me for many of my life adventures, both on and off snow. I give to PSIA-AASI’s Education Foundation so I can ensure I’m helping to support education experiences that create lifelong adventures for the next generation of ski and snowboard instructors.”

**– Mark Anderson,
former PSIA-AASI president/
chairman of the board, Lifetime
Achievement Award recipient,
and member since 1970**

CREATING MOUNTAINS OF OPPORTUNITY

PSIA-AASI's members are genuine professionals in the ski and snowboard field. The educational resources PSIA-AASI provides helps further the ski and snowboard industries through a trickle down effect of the estimated five million students our pros teach each winter. Instructors positively affect these students' lives by fuelling their passion for the mountains, helping them develop and expand their skills on the snow, and improving their confidence to empower new exploration. PSIA-AASI professionals help students grow – on the mountain and in life.

With your support, PSIA-AASI's Education Foundation can continue to support and provide a diverse array of resources for all five disciplines - adaptive, alpine, cross country, snowboard, and telemark — that are of value to all members, snowsports schools, and the industry.

Help us continue to invest in young professionals through scholarship support for educational and professional development. Helping our members become better teachers increases their ability to teach higher-level lessons, and supports them in pursuit of a life-long snowsports career. AND YOUR SUPPORT IS NEEDED TO continue enabling every young snowsports educator to pursue a life-long career in our industry.

**TOGETHER, LET'S KEEP PUSHING THE FUTURE OF
SNOWSPORTS FORWARD THROUGH GIVING AND EDUCATION.**

TO MAKE A GIFT,

visit tiny.cc/EducationFoundation or call 303.987.9390.



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